



Shoemakersville Borough

SHOEY SCOOP

February 2024 Newsletter

MEET OUR JUNIOR COUNCIL PERSON



My name is Brandon Nabar and I was born and raised in Brooklyn, New York. I come from a multi-cultural Immigrant family and my mother raised me as a single parent since I was 1.5 years old. I used to visit my mother's office when she worked for a city agency in NYC and that started my interest in the relationship of the local agencies within the city. I became even more interested in our Constitution and laws as well as the workings of USA state and federal government after a few school trips during which we visited Albany, Gettysburg, Colonial Williamsburg, and Washington DC.

For three years, before I started college, I travelled and lived abroad with my family and continued my secondary education there. We moved to Shoemakersville in 2023 and I am now working on my Criminal Justice AAS degree at RACC. In Summer of 2023 I started working at the borough office as a data entry specialist. Some of the projects that I am working on are the documentation of all the assets of the borough using the ArcGIS tracking system as well as digitizing of all the ordinances. I also help the road crew with road maintenance when needed. I was appointed as Junior Council Person in November 2023, and I started my Know Your Local project.

Borough of Shoemakersville

846 Main Street
Shoemakersville, PA 19555

Phone: 610-562-8030

E-mail: administration@shoeyboro.org

Borough Manager/ Code Enforcement/Zoning

Paul Gruber

Borough Secretary/Treasurer

Melissa Wagner

Borough Tax Collector

Karen Hamm

New Office Hours

Beginning February 1

Monday - Friday

8:00 am - 4:00 pm

Closed 1:00 pm - 2:00 pm

Borough Office Closures

Closing at Noon February 2

Closed February 19 & March 29

Know Your Local

by Brandon Nabar

Know Your Local is a civic awareness project and a series of interviews. It is focused on making the local residents, especially the younger generation, more aware about the various local elected officials and key public employees in their local government as well as how each of their roles help to make the daily lives of the residents' smoother. This project started within Shoemakersville Borough, but I plan to expand it to all the neighboring boroughs and townships within Berks County and possibly beyond.

Know Your Local started off as an empirical research project for a college course that I was working on. After my first interview with a Borough Council Member, I realized how important it was for other residents to hear and understand more about their local government and the local elected officials. Suddenly, it no longer was just a homework assignment but instead became a project that I wanted to work on to create a bridge that connects the residents and their local government.

I started this informational channel by interviewing the Shoemakersville Borough Councilors and key employees about their roles.

These audio interviews will be posted in the Know Your Local website and all the social media platforms as well as the Borough's website and social media channels. My intention through this project is to educate people about their civic duties and the importance of their involvement in the local government. This will be done by posting these interviews online, in order for the local residents to get to know their borough council members or township supervisors a little better. The interviews are a personal interaction and intend to shed the light on the behind-the-scenes of what the elected officials and key employees do every day.

Know Your Local will launch the first set of interviews in mid February and will be on Facebook, Instagram, X (formerly Twitter), Spotify and YouTube. All of these recorded interviews will be posted on these social media outlets, including the Know Your Local website and in the Borough website page as well as the Facebook page.






Neighborhood Watch

The program is currently accepting new members.
Call Mayor Remp at 610-858-3154 for more information.

Upcoming meetings: February 10, March 9, April 20
Meetings held at 10:00 am at the Borough Office

Trash & Recycling

 Holiday - No service. If your collection falls on or after a holiday, it will be delayed one day.  Recycling  Yard Waste

Trash and bulk trash is picked up weekly on Tuesdays (if a holiday falls on a Monday or Tuesday, service will be delayed one day to Wednesday).

JANUARY 2024						
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A few reminders:

- If any food or trash is mixed with the recycling, it will not be taken.
- Recycling boxes must be flattened and bundled together.
- Have your items at the curbside by 7:00 a.m. on pick up day.
- The limit is the equivalent of four 30-gallon trash bags or cans per week.
- If you are using a 55 gallon drum for a trash receptacle, please be sure to add handles and a lid.
- One bulk item per week may be placed out with your trash.

If you think your pick up was missed or have other issues, let us know here: <https://tinyurl.com/shoeyrefuse> or contact administration@shoeyboro.org immediately with any concerns.

Visit <https://shoeyboro.org/trash-and-recycling-pick-up/> for more information.



From the Recreation Board

Children's Fair 2024 will be Saturday, June 1.

Have in idea for this year's theme or want to volunteer?

Email recboard@shoeyboro.org

Summer Park Program information and registration will be available in April.

Upcoming Events

Irish Gnome Hunt

- March 10 - 18

Rec Board Scibble Tournament

at Ollie's Tavern

- March 22

Easter Egg Hunt

- March 23

Earth Day Clean Up

at the Shoey Park

- April 20

Join us at 10:00 a.m. to celebrate Earth Day! Park clean up and refurbishing projects throughout the day.



Follow us on Facebook at Shoemakersville Rec Board

Other Community Events

Lion's Club Chicken BBQ

-- Sunday, May 19

-- Call 610-562-1777 or visit www.shoeylions.com for tickets or more information.

Community Yard Sale

- Saturday, June 8 - 7:00 am - 1:00 pm

Local events can be found on Facebook at Shoemakersville History & Community

www.DarylTillman.com



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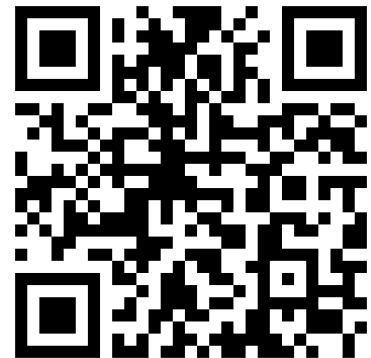
hi neighbor!

AS A BERKS COUNTY NATIVE, I AM DEDICATED TO HELPING MY CLIENTS NAVIGATE THE COMPLEX WORLD OF REAL ESTATE. WHETHER YOU'RE BUYING OR SELLING, I'LL BE THERE TO GUIDE YOU EVERY STEP OF THE WAY AND BEYOND.



 **CodeRED™**

Sign up to receive emergency notifications from the borough through the Code Red System. Snow emergencies, boil water advisories and more. Scan the QR Code or go to www.shoeyboro.org.



Winter Weather is Here



Snow Shoveling

Please be mindful of the following excerpt from Ordinance 341-94: "...The owner, occupant or tenant of every property fronting upon or alongside any street or alley in the Borough of Shoemakersville is hereby required to remove or cause to be removed from all the sidewalks in front of or alongside such property all snow and ice thereon fallen or formed, within twenty-four (24) hours after the same shall have ceased to fall or to be formed, so as to leave a clear walkway at least two feet (2') wide..."

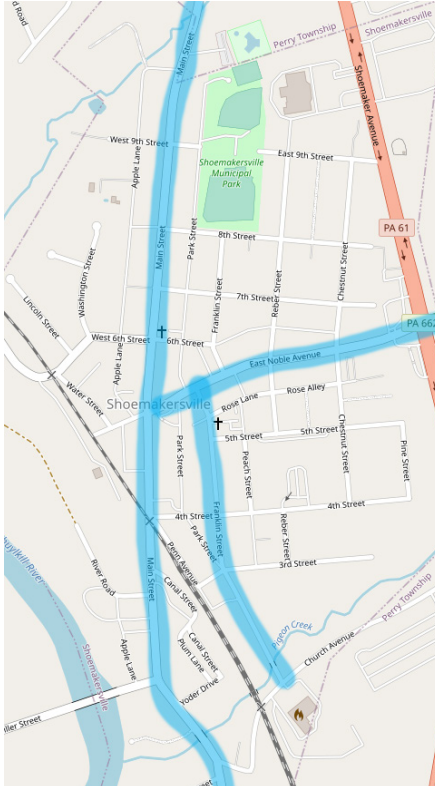
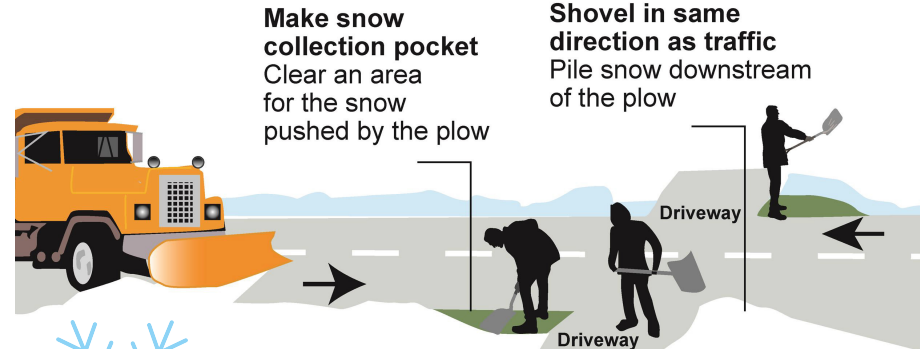


Snow Plowing

Plowing is just around the corner. We prefer to plow curb to curb. If possible, please move your vehicle off of the street during snow removal. This is beneficial to all, as it will create more parking and less shoveling out of cars. Please note that it is against borough ordinance to put snow into the street. Snow should be placed either on your private property or on the curb side of the walk. During a snow emergency, vehicles must be removed from the snow emergency route, which includes the entire length of Main St., Noble Ave. from Main St. to Route 61 and Franklin St., from Church Ave. to Noble Ave.

A smarter way to shovel your drive

How to shovel your driveway to avoid having snow pushed back in when snowplows clear your street:



Advertise in THE SHOHEY SCOOP

The advertising revenue will help support the production and distribution costs of the newsletter, which provides valuable information and updates on the borough’s activities, events, and initiatives. Some of the highlights of the Shoey Scoop newsletter include:

- Events organized by the [Borough Parks & Recreation and Community Engagement Committees](#) including the Annual Spring and Fall Community Yard Sale.
- The schedule of events for the [Shoey Rec Board](#), which organizes the Annual Tradition of the Children's Fair, Shoey Trunk or Treat in the Park, Holiday Lights Contest and the Shoey Park Program just to name a few.
- Various community events throughout the year, such as Easter egg hunt, fall picnic, Christmas lights, and Christmas in the park organized by the [Shoey Lions Club](#).
- The opening dates and hours for the [Shoey Pool](#), which offers a refreshing and fun place to swim and relax during the summer months.

2024 Newsletter Advertising Rates

	Size	One Time	Annual (4 issues)
Half Page (limited avail)	3 ½ x 9 or 7 x 4 ½	\$250	\$880 (\$220 x 4)
Quarter Page	3 ½ x 4 ½	\$125	\$440 (\$110 x 4)
Eighth Page (biz card)	2 x 3 ½	\$65	\$220 (\$55 x 4)

If you are interested in advertising in the Shoey Scoop, please contact the borough office at (610) 562-8030 or email Newsletter@shoeyboro.org for more details and pricing. Don't miss this chance to reach out to your potential customers and support your local newsletter!

Now hiring for the 2024 Season!!

Managers
Lifeguards
Snack Bar Attendants



Apply today! <https://shoeyboro.org/departments/recreation/>

Mark your calendar for Opening Day: Saturday, May 25.
Season ticket information will be available in April.

This newsletter is available online at www.shoeyboro.org



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Current Borough Council and Mayor

Council President	Chris Kline
Council Vice President	Amy L Botwright
Council President Pro Tem	Dana Smith
Council Member	Joseph Wertz
Council Member	Tara Kennedy Kline
Council Member	Dana Randazzo
Council Member	Michael Grim
Mayor	Dustin Remp

Visit www.shoeyboro.org