



Shoemakersville Borough

SHOEY SCOOP

February 2025 Newsletter

SHOEMAKERSVILLE TRIVIA

Whether you are new to Shoemakersville or have lived here for generations, here is some great information about our Borough.

- If you are receiving this newsletter, you are a resident of the Borough of Shoemakersville. Incorporated in 1921, the Borough is governed by a council of seven members. Borough Council Meetings are held the first and third Tuesday of the month at the Borough Office.
- The most commonly requested Borough Ordinances are available for reference on the Borough website.
- Shoemakersville was founded in 1765 by Charles and Henry Shoemaker. They built a home in 1768 which still stands on Main Street today.
- The first Little League Baseball team in Shoemakersville was formed in 1959 and was sponsored by the Shoemakersville Rotary. The original colors were not yellow and green.
- The first Children's Fair was held on June 7, 1952 and continues to be held the first Saturday in June.
- The Hershey Museum holds a collection of whittled masterpieces, including a chain made from a single matchstick, from David Strausser (1885-1948) of Shoemakersville.

Borough of Shoemakersville

846 Main Street
Shoemakersville, PA 19555

Phone: 610-562-8030

E-mail: administration@shoeyboro.org

Borough Manager/ Code Enforcement/Zoning

Paul Gruber

Borough Secretary/Treasurer

Melissa Wagner

Borough Tax Collector

Karen Hamm

Sign up for emergency notifications from the borough through the Code Red System. Scan the QR Code or go to www.shoeyboro.org.



 CodeRED™

Office Hours

Monday - Friday

8:00 am - 4:00 pm

Closed 1:00 pm - 2:00 pm

Borough Office Closures

February 14 & 17

April 17 & 18

Recreation Board Events

Irish Gnome Hunt

- March 10 - 21

Rec Board Scibble Tournament

- April 4 at Ollie's Tavern

Earth Day Clean Up

- April 21 at the Shoey Park

Join us at 10:00 a.m. to celebrate Earth Day by cleaning up at the park

Children's Fair & Parade

- June 7: Always the first Saturday in June!



Volunteers Needed!

Have an idea for this year's Children's Fair theme or want to volunteer?
Email recboard@shoeyboro.org or join the next meeting:

Tuesday, February 11 at 6:00 pm - Borough Office

Summer Park Program information and registration will be available in April.

Follow us on Facebook at Shoemakersville Rec Board

Other Community Events

Perry Rec Board Easter Egg Hunt

- Saturday, April 19 at Perry Park

Lion's Club Chicken BBQ

-- Sunday, May 4

-- Call Pat Daly at 610-207-0111 or visit www.shoeylions.com
for tickets or more information.

Community Yard Sale

- Saturday, May 3 - 7:00 am - 1:00 pm

Local events can be found on Facebook at
Shoemakersville History & Community

Winter Weather is Here



Snow Shoveling

Please be mindful of the following excerpt from Ordinance 341-94: "...The owner, occupant or tenant of every property fronting upon or alongside any street or alley in the Borough of Shoemakersville is hereby required to remove or cause to be removed from all the sidewalks in front of or alongside such property all snow and ice thereon fallen or formed, within twenty-four (24) hours after the same shall have ceased to fall or to be formed, so as to leave a clear walkway at least two feet (2') wide..."

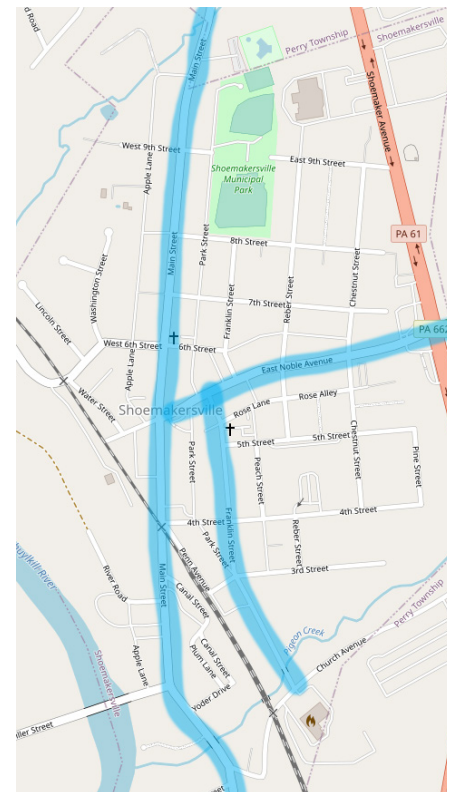
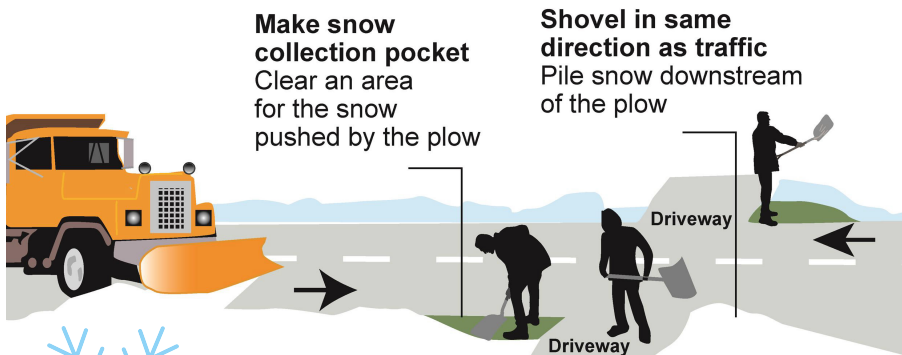


Snow Plowing

Plowing season has arrived. We prefer to plow curb to curb. If possible, please move your vehicle off of the street during snow removal. This is beneficial to all, as it will create more parking and less shoveling out of cars. Please note that it is against borough ordinance to put snow into the street. Snow should be placed either on your private property or on the curb side of the walk. During a snow emergency, vehicles must be removed from the snow emergency route, which includes the entire length of Main St., Noble Ave. from Main St. to Route 61 and Franklin St., from Church Ave. to Noble Ave.

A smarter way to shovel your drive

How to shovel your driveway to avoid having snow pushed back in when snowplows clear your street:



Trash & Recycling

 Holiday - No service. If your collection falls on or after a holiday, it will be delayed one day.  Recycling  Yard Waste

Trash and bulk trash is picked up weekly on Tuesdays (if a holiday falls on a Monday or Tuesday, service will be delayed one day to Wednesday).

JANUARY						
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JUNE						
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29	30					

A few reminders:

- If any food or trash is mixed with the recycling, it will not be taken.
- Recycling boxes must be flattened and bundled together.
- Have your items at the curbside by 7:00 a.m. on pick up day.
- The limit is the equivalent of four 30-gallon trash bags or cans per week.
- If you are using a 55 gallon drum for a trash receptacle, please be sure to add handles and a lid.
- One bulk item per week may be placed out with your trash.

If you think your pick up was missed or have other issues, let us know here: <https://tinyurl.com/shoeyrefuse> or contact administration@shoeyboro.org immediately with any concerns.

Visit <https://shoeyboro.org/trash-and-recycling-pick-up/> for more information.

\$10 CREDIT FOR 3 PICTURES

In 1991 the federal government published a regulation called "Lead & Copper Rule." While previous guidelines meant this rule only applied to larger municipalities, changes over the years have made it so now smaller municipalities like ours are required to comply as well.

In order to make the most efficient use of our Borough's limited resources as well as avoid imposing unnecessarily on residents' time and homes in trying to access their water meters and lines, we are requesting that each water service customer "Take Three" (or more) photos and submit them to the Borough. Photos Needed:

1. Is your incoming waterline lead or copper? We will need at least one photo of the water line as it enters your home.
2. We need to verify our water service data for you. We need a photo of the water meter showing the meter serial number.
3. Your water meter head could be part of a recall. We need a photo of the reader head with the current meter reading.



Images can be submitted using the QR code or by emailing the photos with your name, address and phone number, to water@shoeyboro.org

Advertise in THE SHOHEY SCOOP

The advertising revenue will help support the production and distribution costs of the newsletter, which provides valuable information and updates on the borough's activities, events, and initiatives. Some of the highlights of the Shoey Scoop newsletter include:

- Events organized by the [Borough Parks & Recreation and Community Engagement Committees](#) including the Annual Spring and Fall Community Yard Sale.
- The schedule of events for the [Shoey Rec Board](#), which organizes the Annual Tradition of the Children's Fair, Shoey Trunk or Treat in the Park, Holiday Lights Contest and the Shoey Park Program just to name a few.
- Various community events throughout the year, such as Easter egg hunt, fall picnic, Christmas lights, and Christmas in the park organized by the [Shoey Lions Club](#).
- The opening dates and hours for the [Shoey Pool](#), which offers a refreshing and fun place to swim and relax during the summer months.

2024 Newsletter Advertising Rates

	Size	One Time	Annual (4 issues)
Half Page (limited avail)	3 ½ x 9 or 7 x 4 ½	\$250	\$880 (\$220 x 4)
Quarter Page	3 ½ x 4 ½	\$125	\$440 (\$110 x 4)
Eighth Page (biz card)	2 x 3 ½	\$65	\$220 (\$55 x 4)

If you are interested in advertising in the Shoey Scoop, please contact the borough office at (610) 562-8030 or email Newsletter@shoeyboro.org for more details and pricing.

Water Meter Replacements

The Public Works Department is continuing the process of updating all residential and commercial water meters within the Borough. There are still a number of residents that need to make an appointment! If you have received a letter from the Borough requesting an appointment to have your water meter replaced, please contact the Borough Office by March 1 to schedule a time.

Water meters that are changed out typically only take 15 to 20 minutes to complete the task and there's no additional charge for changing out the water meters. All employees entering homes will be carrying Berks County issued Borough I.D. badges and driving a Borough owned vehicle for verification.

Your cooperation in this endeavor is greatly appreciated. Please do not hesitate to contact the Borough office with any questions or concerns.



Now hiring for the 2025 Season!!

Managers
Lifeguards
Snack Bar Attendants



Apply today! <https://shoeyboro.org/departments/recreation/>

Mark your calendar for Opening Day: Saturday, May 24.
Season ticket information will be available in April.

*Spring is in the air, and so is your next move—
call me to make it happen!*

*Whether you're buying or selling, let me help
you find the perfect fit right here in our
charming community!*

Dana Randazzo

Your local Realtor®

610.451.5473 Cell | 610.985.0224 Office

dana@daryltillman.com



KUTZTOWN
UNIVERSITY
presents!
2024-2025 SEASON

Performing Artists Series

All performances at 7:30 pm

Mandy Gonzalez
Home for the Holidays
Friday, December 6, 2024

Barron Ryan Trio
*There Arises Light
(in the Darkness)*
Wednesday, February 12, 2025

The Kenny Rogers Band
featuring Don Gatlin
Wednesday, March 12, 2025

Kurt Elling Celebrates
Weather Report
Wednesday, April 9, 2025

Family Series

All performances at 2:00 pm

Puppy Pals LIVE!
Sunday, February 2, 2025

Bill Blagg Family Magic
Sunday, March 2, 2025



www.KutztownPresents.org • 610-683-4092

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E-mail: administration@shoeyboro.org

Other Contacts

Trash & Recycling:
Republic Services - 610-926-9132

Building Inspector: Bill Murphy - 570-499-7204

Zoning & Codes: Paul Gruber - 610-607-4866

Pennsylvania State Police - 610-562-6885

Current Borough Council and Mayor

Council President	Chris Kline
Council Vice President	Amy L Botwright
Council President Pro Tem	Dana Smith
Council Member	Joseph Wertz
Council Member	Tara Kennedy Kline
Council Member	Dana Randazzo
Council Member	Michael Grim
Mayor	Dustin Remp

www.shoeyboro.org